

FOR IMMEDIATE RELEASE

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Clinton Global Initiative and Secretary Gary Locke to Be Awarded at the AAPI Awards Banquet at the Beverly Hilton on September 16

Los Angeles, California.- Year after year, brilliant, hardworking, resilient and innovative members of the Asian Pacific American business community create milestones and reach extraordinary heights in their respective fields, and in so doing, foster hope and inspiration in the hearts of countless others even in the midst of trying economic times. It is for this reason the Asian Enterprise Magazine continues to recognize and celebrate these worthy individuals at the upcoming Asian Entrepreneur of the Year Awards. Each year, scores of respected entrepreneurs, community advocates, business owners, public servants and representatives from Fortune 500 companies gather from all over the nation to laud and celebrate the achievements of the most exemplary entrepreneurs and small businesses from the Asian Pacific American (API) business community. This year is definitely no exception; among the honored guests are U.S. Commerce Secretary Gary Locke, who will be receiving an award for Public Service Advocate of the Year, and former Clinton Administration's Commerce Secretary, and former Bush Administration's Transportation **Secretary Norman Y. Mineta**, who will be delivering the keynote address.

Now in its 18th year of uniting and publicly honoring the outstanding achievements of the Asian Pacific American business community, the much-awaited event will be held on September 16, 2011 at 7 p.m. at the Beverly Hilton Hotel in Beverly Hills, Calif. Even after nearly two decades of existence, the awards banquet is still one of the nation's most prestigious competition-based awards program that honors and recognizes Asian Pacific American entrepreneurs and small businesses and the Top 20 Companies for Asian Americans.

Among this year's awardees are the **Clinton Global Initiative** for Nonprofit Advocate of the Year; **title sponsors, Wells Fargo Corporation and Wells Fargo Home Mortgage** as CEO Advocates, with **United HealthCare and The Coca-Cola Company** under the same category. Corporate Advocates of the Year are **Caesar's Entertainment, IBM, SCE/Edison International and Small Business Advocate, PepsiCo.**

Among this year's Fortune 500's Best Companies for Asian American and Pacific Islanders are Comcast, Denny's, Northrop Grumman, Wells Fargo Bank, The Coca-Cola Company, United HealthCare, IBM, Caesar's Entertainment, PepsiCo, Xerox and Nordstrom.

Entrepreneur of the Year winners are **Michael C. Synn**, Director, The Business Consortium Fund, Inc., **Financial Services category**, **Danny M. Moran**, President of Innova Foods Inc., Holding Company for Jeepney Asian Grill, Cara Mia Gelato Tropicale for **Hospitality category**, **Peter Wiersma**, Sr. VP, PERI Software Company for **High Technology**, **Gorden Kao**, President, Asian American Expo, Pomona Fair Chinese Overseas Marketing Services Corp under **Trade Shows**, **James Rho**, President, E.J. Restaurants Inc, LA, CA., a Denny's Franchisee for **Food Service Category** and **Non-Profit Community** for East Indian Affairs, ,US Chairman, Political Funds US Asia Business Forum. **Kevin Kaul.**

For tickets, event sponsorship, advertising opportunities or any additional information, please contact Willy Borromeo or Alma Guiuan of Asian Enterprise Magazine at (909) 896 2865 or (909) 319 2306. You can also email aey.awards@gmail.com or visit www.asianenterprise.com Asian Enterprise is the largest small business focus magazine for Asian American and Pacific Islanders in the nation.